



# Dominique Cro

Dominique Cro (b.1993) is a visual artist who lives and works in London. Her work explores the various meanings of the word 'power' through video, photography and installation. From secretly shooting photographs of nuclear power stations to filming the Met Police, her work explores the notions of authoritative power and the use of natural resources to fuel our consumerist society.

Studying a BA Fine Art degree at Kingston University, Cro developed an interest in surveillance, social experiments and video installation. Herself and 5 collaborators were granted the Stanley Picker Travel Award which resulted in the artist residency 12 Hour Cell. This performance was streamed live during the 12 hour stay at Bodmin prison in which the artists followed 18th century prison regulations.

From 2013 to current Cro has been exhibiting in London. Her most recent show being Depictions of Living at The Art Pavilion. This show confronted the current climate crisis with artists and political collaborators showing works such as Banksy, Greenpeace and Extinction Rebellion. Consume, Waste and Watch are three key areas of research that influence Cro's artistic practice. Travelling the UK, Vietnam, Thailand and Russia, she frequents landfill sites, supermarkets and power stations, documenting attitudes towards production and its darker counterpart- waste. With the planet's ongoing population growth, pollution of the atmosphere and rise in throwaway products, conscious consumption is a crucial element in Cro's ethos and artwork.

Currently Cro is exploring the power of the media's influence on our perception of society. She is developing a series of collage animations which address screen dependence, advertising and fake news. In a world of data collection and targeted advertising, Cro's work delves into the notion of codependence between person and algorithm.

Another facet to Cro's practice is curation, she was awarded Arts Council Funding for the exhibition Fr33dom Road at the Bernie Grant Art Centre. Having worked with institutions such as White Cube, David Zwirner, Barbican and Auto Italia South East, she is currently working at Sadie Coles HQ, expanding her video and design skills in the context of a contemporary commercial art gallery.

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*Asda Price, 2014*

Installation  
76,2x136,6x48,3cm  
20-35min



*Home (edition 1), 2014*

Film Photography, 35mm  
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*Home (edition 2), 2014*

Film Photography, 120mm  
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*Home (edition 3), 2014*

Film Photography, 120mm  
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*Supermarket, Moscow, 2018*

Film Photography, 35mm  
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*People Just Watch Tv, 2019*

Digital Animation  
6'48''